

2010 Rounds Summary Report

The National Rounds



Played Report is a joint effort of NGF, Golf Datatech, NGCOA and the PGA of America. Each year, NGF issues a report that consolidates, records and segments all of the monthly data published during the year in one convenient place.

While total U.S. rounds were down 2.3% in 2010 vs. 2009, there were differences by region, state and metropolitan area. As NGF is known to say, "all golf is local."

The accompanying tables show selected highs and lows. For example, looking at states, Nevada had the largest decline (down 9.2%) while Maine, New Hampshire and Vermont (combined) showed a rounds increase of 8.1%. Oklahoma City had the largest decline for a metro market (down 10.9%) while in Hartford, CT, rounds were up 4.8%.

Percentage change in the number of rounds 2010 vs. 2009 - Census regions

Pacific	-4.3%
South Atlantic	-4.3%
South Central	-3.3%
West North Central	-1.9%
East North Central	-1.9%
Mountain	-0.9%
Mid-Atlantic	1.7%
New England	3.6%
U.S.	-2.3%

Percentage change in the number of rounds 2010 vs. 2009 - Selected states

Nevada	-9.2%
Oklahoma	-8.5%
Hawaii	-7.4%
Florida	-7.4%
Connecticut	4.1%
West Virginia	4.3%
Maine, New Hampshire, Vermont	8.1%

Percentage change in the number of rounds 2010 vs. 2009 - Selected metro markets

Oklahoma City, OK	-10.9%
San Francisco, CA	-9.4%
Tampa, FL	-8.4%
Pittsburgh, PA	3.6%
Hartford, CT	4.8%
U.S.	-2.3%

Click here for the report: <http://www.ngf.org/pages/rounds-played-annual>

About the NGF

The National Golf Foundation, founded in 1936 and based in Jupiter, Fla., is the industry's knowledge leader on the U.S. golf economy and leading provider of golf industry databases. NGF delivers independent and objective market intelligence, insights and trends to fulfill its mission: To Keep Golf Businesses Ahead of the Game. NGF member courses, clubs, associations, media and myriad golf-related businesses representing every market segment rely on NGF research and resources to support their best decisions. For more information, please visit www.NGF.org.

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