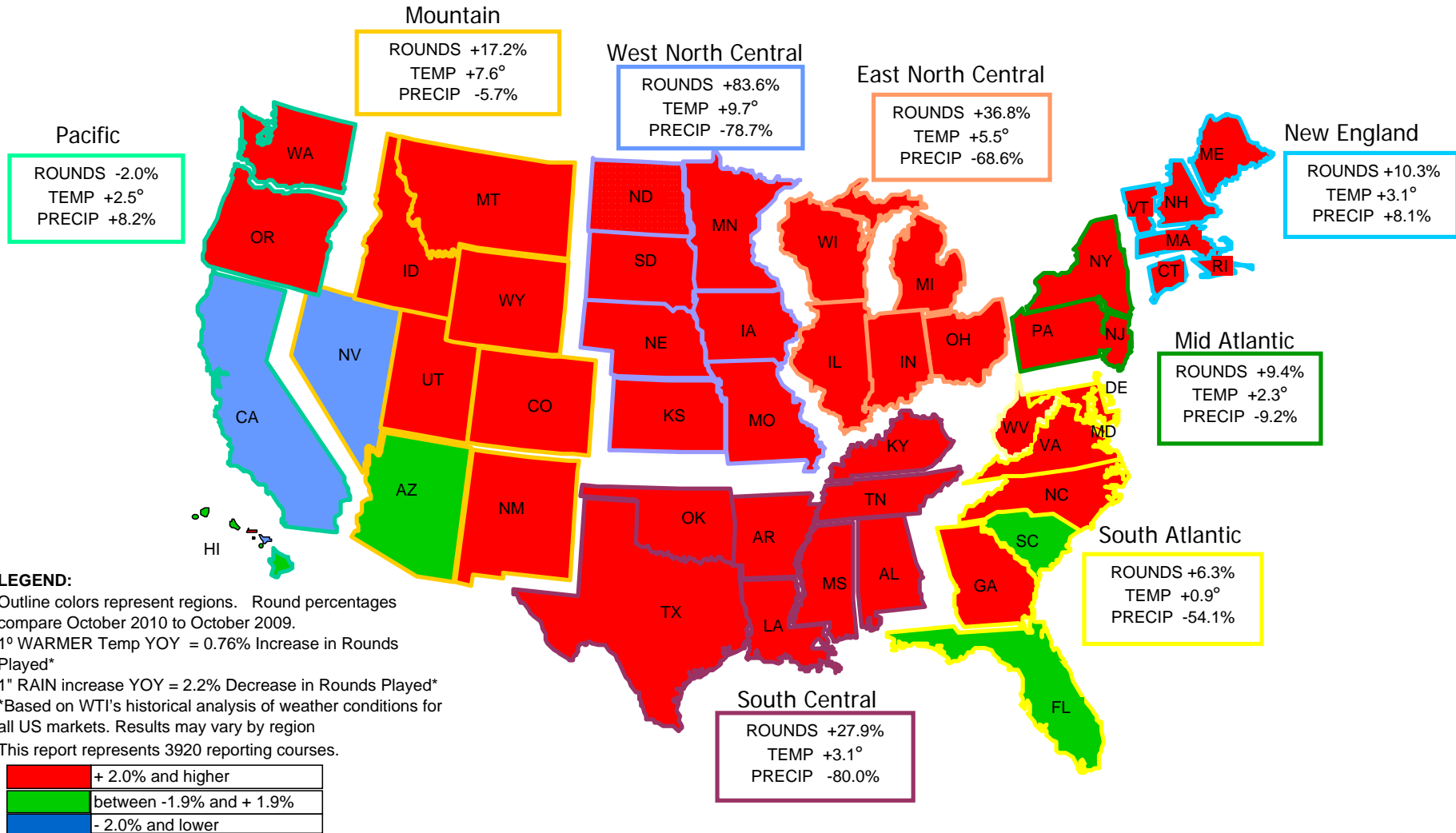


NATIONAL GOLF ROUNDS PLAYED REPORT

U.S. TOTAL
OCT '10 **YTD '10**
 19.4% -1.8%



PGA PerformanceTrak in cooperation with NGCOA, the joint financial benchmarking initiative of the PGA of America and the National Golf Course Owners Association, supports the National Rounds Played Report by supplying data included in this report.

NATIONAL GOLF ROUNDS PLAYED REPORT

POWERED



	OCT	YTD
PACIFIC	-2.0%	-3.4%
CA	-7.4%	-4.2%
Los Angeles	-8.3%	-3.6%
Orange County	-5.4%	-1.5%
Palm Springs	-3.7%	-2.9%
Sacramento	-5.7%	-5.2%
San Diego	-8.2%	-0.7%
San Francisco/Oakland	-10.7%	-7.8%
HI	-0.3%	-7.3%
OR	10.8%	1.4%
Portland	13.6%	-0.2%
WA	20.8%	-1.5%
Seattle	13.6%	-3.4%
MOUNTAIN	17.2%	-1.1%
AZ	-1.9%	0.4%
Phoenix	-2.1%	0.0%
CO	52.6%	-1.4%
Denver	62.1%	-2.2%
ID,WY, MT	51.8%	2.7%
NM	11.5%	-6.6%
NV	-4.9%	-8.7%
Las Vegas	-5.4%	-7.7%
UT	12.0%	-0.3%
WEST NORTH CENTRAL	83.6%	-1.0%
IA	79.7%	-0.1%
KS	47.7%	-5.9%
NE	107.8%	-3.9%
ND,SD	123.1%	3.4%
MN	127.7%	0.6%
Minneapolis/St.Paul	121.5%	0.2%
MO	58.8%	-0.3%
St Louis	52.4%	-3.7%
Kansas City	49.1%	0.3%

	OCT	YTD
UNITED STATES	19.4%	-1.8%
PUBLIC ACCESS	19.9%	-1.6%
PRIVATE	17.8%	-2.7%

EAST NORTH CENTRAL	36.8%	-1.1%
IL	58.2%	0.4%
Chicago	57.8%	1.0%
IN	30.2%	-2.4%
MI	30.7%	-1.2%
Detroit	39.6%	0.7%
OH	16.7%	-3.5%
Cincinnati	28.1%	0.5%
Cleveland	6.2%	-3.3%
Columbus	16.4%	-3.1%
WI	63.2%	2.4%
Milwaukee	74.9%	1.6%
SOUTH CENTRAL	27.9%	-4.2%
AL	13.0%	-5.1%
Birmingham	32.1%	-4.6%
AR	68.3%	2.8%
KY	21.3%	3.3%
LA	37.3%	-1.7%
MS	17.4%	0.5%
OK	37.0%	-8.9%
Oklahoma City	36.8%	-11.0%
TN	31.3%	3.7%
Nashville	29.3%	3.2%
TX	25.3%	-8.5%
Dallas/Ft. Worth	30.2%	-8.6%
Houston	26.9%	-9.0%
San Antonio	19.6%	-8.6%

	OCT	YTD
SOUTH ATLANTIC	6.3%	-4.2%
DE, DC, MD	12.3%	2.2%
Washington/Baltimore	12.9%	1.1%
FL	-1.4%	-7.6%
Jacksonville/Daytona	2.5%	-5.1%
Orlando	-8.8%	-7.3%
Tampa	1.9%	-8.5%
Palm Beach	-2.7%	-7.2%
Sarasota	-0.4%	-9.0%
Naples/Ft Myers	-2.4%	-5.2%
Miami/Ft.Lauderdale	4.8%	-4.0%
GA	19.1%	-5.1%
Atlanta	23.5%	-4.4%
NC	15.4%	0.8%
Greensboro/Raleigh	12.5%	1.9%
SC	1.3%	-5.1%
Charleston	7.1%	-4.0%
Hilton Head	-3.6%	-4.8%
Myrtle Beach	5.4%	-0.4%
VA	7.0%	-2.0%
WV	27.3%	4.7%
MID ATLANTIC	9.4%	2.6%
NJ	8.5%	1.5%
NY	8.0%	3.5%
New York City	15.8%	4.2%
PA	11.5%	1.9%
Philadelphia	14.1%	3.2%
Pittsburgh	29.7%	4.7%
NEW ENGLAND	10.3%	4.3%
CT	16.8%	4.7%
Hartford	22.4%	5.5%
MA, RI	10.5%	1.0%
Boston	13.2%	2.3%
ME,NH, VT	5.1%	9.1%

The percentages represent the differences in number of rounds played comparing October 2010 to October 2009.
 For more information contact Golf Datatech, golfroundsplayed@golfdatatech.com or call 407-944-4116