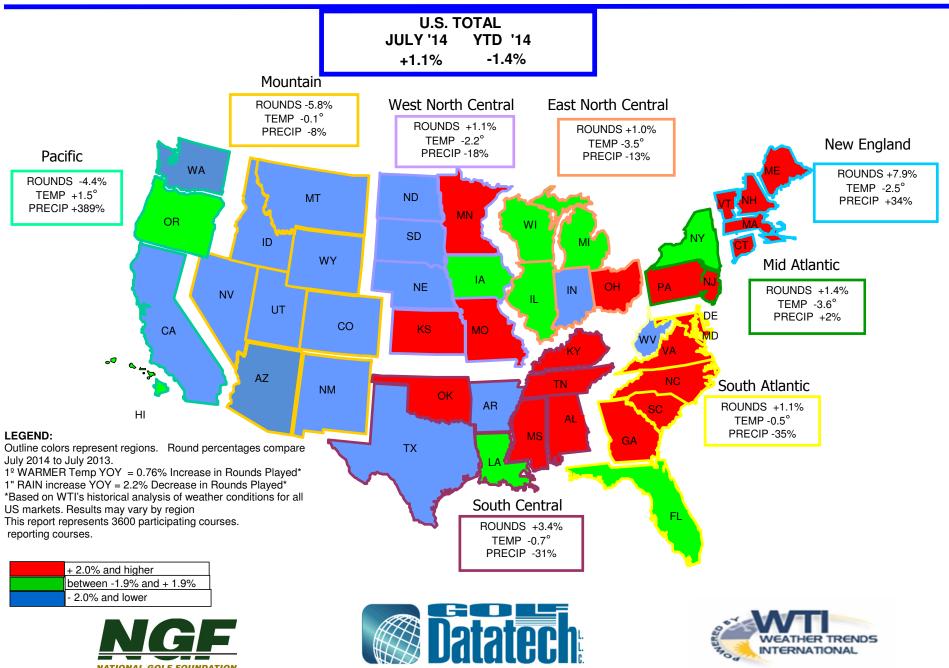
## NATIONAL GOLF ROUNDS PLAYED REPORT



**PGA PerformanceTrak in cooperation with NGCOA**, the joint financial benchmarking initiative of the PGA of America and the National Golf Course Owners Association, supports the National Rounds Played Report by supplying data included in this report.

## **NATIONAL GOLF ROUNDS PLAYED REPORT**

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|--|--------|-------|--------|------------------|--------|--------|-------|----------------------|--------|-------|
|  | JULY   | YTD   |        |                  |        |        |       |                      | JULY   | YTD   |
| PACIFIC -4.4%  |        | -2.1% |        |                  |        |        |       | TH ATLANTIC          | 4.8%   | -2.7% |
| CA   | -4.3%  | -1.3% |        |                  | JULY   | YTD    | DE, D | C, MD                | 2.8%   | -8.0% |
| Los Angeles  | -3.5%  | -1.2% | UNITE  | D STATES         | 1.1%   | -1.4%  |       | Washington/Baltimore | 2.9%   | -8.6% |
| Orange County  | -3.2%  | 0.4%  | PUBLIC | ACCESS           | 0.4%   | -1.9%  | FL    |                      | 1.2%   | -2.3% |
| Palm Springs   | -6.3%  | 0.6%  | PRIVAT | E                | 4.3%   | -0.5%  |       | Jacksonville/Daytona | -0.7%  | -6.2% |
| Sacramento   | -5.6%  | -3.0% |        |                  | •      |        |       | Orlando              | 9.7%   | 1.1%  |
| San Diego  | -5.6%  | -0.7% | EAST   | NORTH CENTRAL    | 1.0%   | -1.5%  |       | Tampa                | 2.6%   | -8.5% |
| San Francisco/Oakland  | -4.8%  | -4.2% | IL     |                  | -1.2%  | 0.6%   |       | Palm Beach           | -15.5% | -5.8% |
| HI   | -1.6%  | -4.3% |        | Chicago          | -0.6%  | 0.4%   |       | Sarasota             | 1.7%   | 0.8%  |
| OR   | -1.4%  | 0.6%  | IN     |                  | -2.2%  | 1.9%   |       | Naples/Ft Myers      | 14.0%  | 4.0%  |
| Portland   | 0.8%   | -1.3% | MI     |                  | 0.2%   | -2.6%  |       | Miami/Ft.Lauderdale  | -9.5%  | -2.9% |
| WA   | -7.2%  | -7.1% |        | Detroit          | 5.0%   | -3.2%  | GA    |                      | 10.2%  | -0.3% |
| Seattle  | -10.3% | -7.6% | OH     |                  | 4.8%   | -5.4%  |       | Atlanta              | 9.2%   | -0.4% |
|  |        |       |        | Cincinnati       | 4.1%   | -3.9%  | NC    |                      | 9.6%   | -0.5% |
| MOUNTAIN   | -5.8%  | 1.3%  |        | Cleveland        | 2.6%   | -7.8%  |       | Greensboro/Raleigh   | 10.5%  | 3.2%  |
| AZ   | -4.3%  | 4.1%  |        | Columbus         | 14.1%  | 0.5%   | SC    | J                    | 4.9%   | -2.5% |
| Phoenix  | -4.6%  | 4.9%  | WI     |                  | 1.5%   | 1.9%   |       | Charleston           | 10.5%  | 0.0%  |
| CO   | -3.7%  | 1.1%  |        | Milwaukee        | -0.8%  | -2.1%  |       | Hilton Head          | 9.9%   | 0.1%  |
| Denver   | -3.8%  | 2.3%  |        |                  |        |        |       | Myrtle Beach         | -2.5%  | -1.7% |
| ID, WY, MT   | -7.1%  | -1.7% | SOUT   | H CENTRAL        | 3.4%   | -3.4%  | VA    | •                    | 4.8%   | -6.4% |
| NM   | -7.9%  | -6.8% | AL     |                  | 6.6%   | -7.1%  | WV    |                      | -4.0%  | -7.2% |
| NV   | -7.4%  | 2.1%  |        | Birmingham       | 16.1%  | -1.4%  |       |                      |        |       |
| Las Vegas  | -5.7%  | 3.4%  | AR     | Ü                | -13.7% | -9.1%  | MID A | ATLANTIC             | 1.4%   | -1.9% |
| UT   | -7.2%  | 0.1%  | KY     |                  | 15.7%  | -1.5%  | NJ    |                      | 6.8%   | -0.2% |
|  |        |       | LA     |                  | 0.7%   | -5.3%  | NY    |                      | -0.9%  | -2.1% |
| WEST NORTH CENTRAL   | 1.1%   | 3.8%  | MS     |                  | 19.2%  | 0.8%   |       | New York City        | 3.3%   | -1.3% |
| IA   | 1.5%   | 4.0%  | OK     |                  | 3.2%   | -1.2%  | PA    | •                    | 2.4%   | -2.5% |
| KS   | 9.3%   | 12.5% |        | Oklahoma City    | -2.6%  | -5.6%  |       | Philadelphia         | 5.2%   | -2.9% |
| NE   | -11.2% | -7.6% | TN     | ,                | 13.4%  | 4.4%   |       | Pittsburgh           | -0.9%  | -3.8% |
| ND,SD  | -3.6%  | 4.0%  |        | Nashville        | 16.8%  | 4.3%   |       | 9                    |        |       |
| MN   | 3.1%   | 4.6%  | TX     |                  | -2.2%  | -4.8%  | NEW   | ENGLAND              | 7.9%   | -0.9% |
| Minneapolis/St.Paul  | -3.5%  | 1.1%  |        | Dallas/Ft. Worth | 2.2%   | -0.5%  | CT    |                      | 9.5%   | 0.9%  |
| MO   | 4.0%   | 4.4%  |        | Houston          | -6.1%  | -8.5%  | ٠.    | Hartford             | 5.0%   | -2.6% |
| St Louis   | 6.7%   | 7.8%  |        | San Antonio      | -9.6%  | -11.3% | MA, F |                      | 9.8%   | 0.0%  |
| Kansas City  | 9.4%   | 12.1% |        |                  | 3.370  | , ,    | , .   | Boston               | 9.7%   | 1.3%  |
| . taouo ony  | 0/0    | , 0   |        |                  |        |        | ME, N | IH, VT               | 4.2%   | -3.7% |

The percentages represent the differences in number of rounds played comparing July 2014 to July 2013. For more information contact Golf Datatech, golfroundsplayed@golfdatatech.com or call 407-944-4116