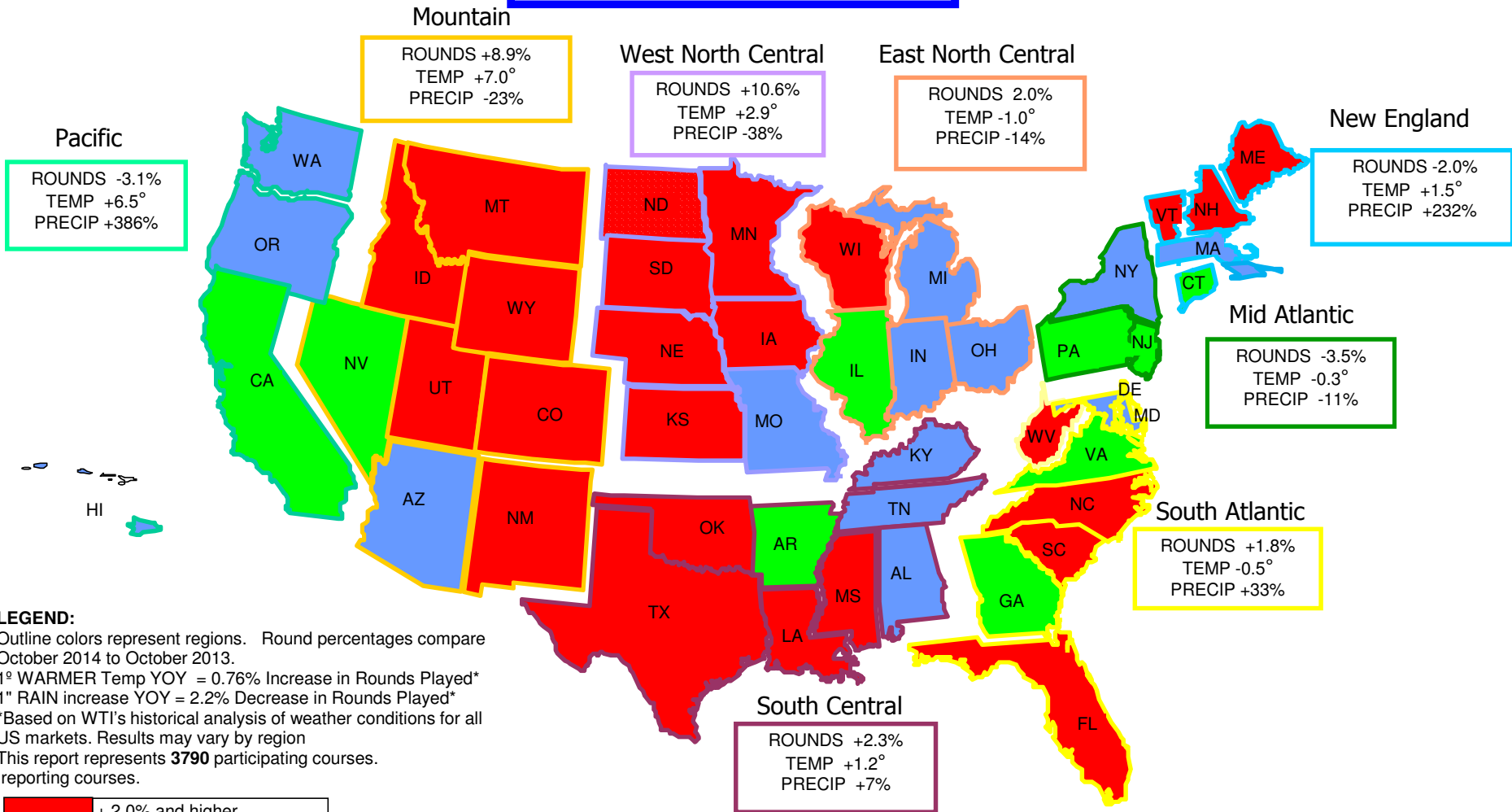


NATIONAL GOLF ROUNDS PLAYED REPORT

U.S. TOTAL
OCTOBER '14 YTD '14
+1.1% -1.5%



LEGEND:
 Outline colors represent regions. Round percentages compare October 2014 to October 2013.
 1° WARMER Temp YOY = 0.76% Increase in Rounds Played*
 1" RAIN increase YOY = 2.2% Decrease in Rounds Played*
 *Based on WTI's historical analysis of weather conditions for all US markets. Results may vary by region
 This report represents 3790 participating courses.
 reporting courses.

	+ 2.0% and higher
	between -1.9% and + 1.9%
	- 2.0% and lower



PGA PerformanceTrak in cooperation with NCGOA, the joint financial benchmarking initiative of the PGA of America and the National Golf Course Owners Association, supports the National Rounds Played Report by supplying data included in this report.

NATIONAL GOLF ROUNDS PLAYED REPORT



	OCT	YTD
PACIFIC	-3.1%	-2.0%
CA	-0.9%	-1.5%
Los Angeles	0.4%	-1.7%
Orange County	-0.7%	-0.1%
Palm Springs	-2.8%	-0.4%
Sacramento	-4.1%	-3.0%
San Diego	5.4%	-0.4%
San Francisco/Oakland	-4.5%	-3.6%
HI	-7.3%	-5.5%
OR	-5.0%	1.5%
Portland	-7.1%	0.1%
WA	-12.0%	-5.3%
Seattle	-10.5%	-5.6%
MOUNTAIN	8.9%	1.2%
AZ	-5.1%	2.2%
Phoenix	-4.7%	3.1%
CO	24.4%	3.3%
Denver	24.5%	3.8%
ID, WY, MT	17.9%	-0.4%
NM	7.1%	-5.0%
NV	0.7%	1.5%
Las Vegas	0.6%	2.4%
UT	18.3%	0.1%
WEST NORTH CENTRAL	10.6%	2.3%
IA	19.5%	3.9%
KS	8.3%	10.9%
NE	10.3%	-7.5%
ND,SD	27.7%	2.9%
MN	19.9%	3.3%
Minneapolis/St.Paul	19.1%	1.2%
MO	-11.0%	-0.8%
St Louis	-8.2%	2.3%
Kansas City	-2.9%	7.3%

	OCT	YTD
UNITED STATES	1.1%	-1.5%
PUBLIC ACCESS	1.0%	-2.0%
PRIVATE	1.6%	0.4%

	OCT	YTD
EAST NORTH CENTRAL	-2.0%	-3.3%
IL	1.3%	-2.2%
Chicago	3.5%	-0.7%
IN	-7.9%	-1.6%
MI	-3.5%	-4.9%
Detroit	-1.7%	-4.1%
OH	-11.4%	-5.5%
Cincinnati	-14.7%	-6.1%
Cleveland	-14.4%	-7.1%
Columbus	-4.8%	-0.2%
WI	15.8%	0.1%
Milwaukee	19.1%	-1.6%

	OCT	YTD
SOUTH CENTRAL	2.3%	-2.1%
AL	-5.3%	-6.6%
Birmingham	1.0%	-1.0%
AR	-1.1%	-5.2%
KY	-2.6%	-2.8%
LA	10.3%	-1.7%
MS	4.3%	0.6%
OK	3.2%	-1.1%
Oklahoma City	-2.8%	-4.5%
TN	-11.2%	1.1%
Nashville	-1.8%	3.0%
TX	8.2%	-2.1%
Dallas/Ft. Worth	6.6%	1.9%
Houston	6.1%	-5.9%
San Antonio	0.2%	-9.0%

	OCT	YTD
SOUTH ATLANTIC	1.8%	-2.4%
DE, DC, MD	-5.0%	-7.0%
Washington/Baltimore	-4.9%	-7.1%
FL	2.3%	-2.0%
Jacksonville/Daytona	2.7%	-4.9%
Orlando	8.8%	1.9%
Tampa	-0.2%	-7.2%
Palm Beach	-9.3%	-7.6%
Sarasota	-4.7%	0.3%
Naples/Ft Myers	13.0%	5.0%
Miami/Ft.Lauderdale	-5.6%	-4.2%
GA	-0.6%	0.1%
Atlanta	-0.1%	0.8%
NC	5.1%	-0.9%
Greensboro/Raleigh	6.6%	2.9%
SC	2.9%	-2.3%
Charleston	9.7%	-0.9%
Hilton Head	3.8%	0.6%
Myrtle Beach	4.4%	-1.2%
VA	0.1%	-5.4%
WV	3.2%	-4.7%
MID ATLANTIC	-3.5%	-1.5%
NJ	0.3%	0.2%
NY	-8.6%	-1.6%
New York City	-4.9%	-0.3%
PA	0.4%	-2.2%
Philadelphia	3.9%	-2.0%
Pittsburgh	0.6%	-4.3%
NEW ENGLAND	-2.0%	0.0%
CT	-1.5%	1.0%
Hartford	-7.3%	-2.2%
MA, RI	-5.9%	0.5%
Boston	-3.8%	1.4%
ME, NH, VT	4.8%	-1.5%

The percentages represent the differences in number of rounds played comparing October 2014 to October 2013.
 For more information contact Golf Datatech, golfroundsplayed@golfdatatech.com or call 407-944-4116