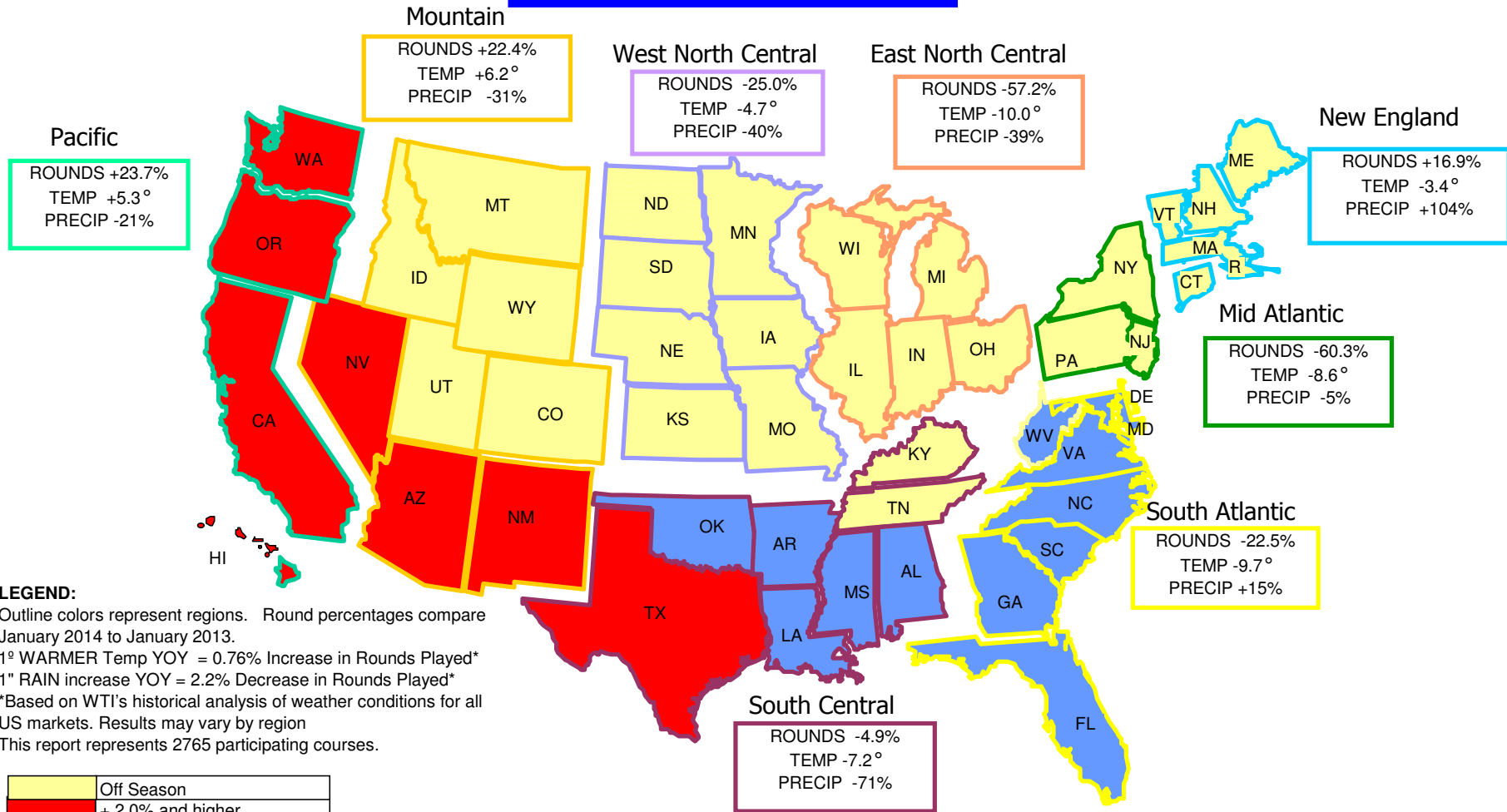


NATIONAL GOLF ROUNDS PLAYED REPORT

U.S. TOTAL
JANUARY '14 YTD '14
 -3.6% -3.6%



LEGEND:
 Outline colors represent regions. Round percentages compare January 2014 to January 2013.
 1° WARMER Temp YOY = 0.76% Increase in Rounds Played*
 1" RAIN increase YOY = 2.2% Decrease in Rounds Played*
 *Based on WTI's historical analysis of weather conditions for all US markets. Results may vary by region
 This report represents 2765 participating courses.

	Off Season
	+ 2.0% and higher
	between -1.9% and + 1.9%
	- 2.0% and lower



PGA PerformanceTrak in cooperation with NGCOA, the joint financial benchmarking initiative of the PGA of America and the National Golf Course Owners Association, supports the National Rounds Played Report by supplying data included in this report.

NATIONAL GOLF ROUNDS PLAYED REPORT

POWERED BY



	JAN	YTD
PACIFIC	23.7%	23.7%
CA	21.6%	21.6%
Los Angeles	17.4%	17.4%
Orange County	23.6%	23.6%
Palm Springs	16.1%	16.1%
Sacramento	30.4%	30.4%
San Diego	21.5%	21.5%
San Francisco/Oakland	23.4%	23.4%
HI	6.0%	6.0%
OR	58.6%	58.6%
Portland	66.7%	66.7%
WA	58.5%	58.5%
Seattle	59.2%	59.2%
MOUNTAIN	22.4%	22.4%
AZ	27.7%	27.7%
Phoenix	29.1%	29.1%
CO	-36.0%	-36.0%
Denver	-37.1%	-37.1%
ID, WY, MT	63.9%	63.9%
NM	27.0%	27.0%
NV	40.8%	40.8%
Las Vegas	39.3%	39.3%
UT	-1.0%	-1.0%
WEST NORTH CENTRAL	-25.0%	-25.0%
IA	26.4%	26.4%
KS	-16.7%	-16.7%
NE	16.7%	16.7%
ND,SD	-23.5%	-23.5%
MN	NA	NA
Minneapolis/St.Paul	NA	NA
MO	-45.3%	-45.3%
St Louis	-58.6%	-58.6%
Kansas City	-38.3%	-38.3%

	JAN	YTD
UNITED STATES	-3.6%	-3.6%
PUBLIC ACCESS	-4.6%	-4.6%
PRIVATE	-0.8%	-0.8%

	JAN	YTD
EAST NORTH CENTRAL	-57.2%	-57.2%
IL	-50.2%	-50.2%
Chicago	-93.1%	-93.1%
IN	-52.6%	-52.6%
MI	-88.0%	-88.0%
Detroit	-88.9%	-88.9%
OH	-64.0%	-64.0%
Cincinnati	-70.5%	-70.5%
Cleveland	-24.4%	-24.4%
Columbus	-79.6%	-79.6%
WI	NA	NA
Milwaukee	NA	NA
SOUTH CENTRAL	-4.9%	-4.9%
AL	-38.8%	-38.8%
Birmingham	-33.1%	-33.1%
AR	-23.8%	-23.8%
KY	-53.8%	-53.8%
LA	-8.9%	-8.9%
MS	-21.8%	-21.8%
OK	-13.6%	-13.6%
Oklahoma City	-11.9%	-11.9%
TN	-32.0%	-32.0%
Nashville	-29.9%	-29.9%
TX	6.9%	6.9%
Dallas/Ft. Worth	11.9%	11.9%
Houston	11.8%	11.8%
San Antonio	-9.2%	-9.2%

	JAN	YTD
SOUTH ATLANTIC	-22.5%	-22.5%
DE, DC, MD	-59.2%	-59.2%
Washington/Baltimore	-62.0%	-62.0%
FL	-16.8%	-16.8%
Jacksonville/Daytona	-29.1%	-29.1%
Orlando	-16.9%	-16.9%
Tampa	-26.6%	-26.6%
Palm Beach	-15.8%	-15.8%
Sarasota	-13.0%	-13.0%
Naples/Ft Myers	-2.9%	-2.9%
Miami/Ft.Lauderdale	-14.6%	-14.6%
GA	-38.7%	-38.7%
Atlanta	-41.3%	-41.3%
NC	-36.6%	-36.6%
Greensboro/Raleigh	-32.3%	-32.3%
SC	-30.5%	-30.5%
Charleston	-32.3%	-32.3%
Hilton Head	-30.6%	-30.6%
Myrtle Beach	-25.0%	-25.0%
VA	-50.0%	-50.0%
WV	-81.9%	-81.9%
MID ATLANTIC	-60.3%	-60.3%
NJ	-72.3%	-72.3%
NY	-50.2%	-50.2%
New York City	-49.9%	-49.9%
PA	-66.9%	-66.9%
Philadelphia	-68.5%	-68.5%
Pittsburgh	-70.7%	-70.7%
NEW ENGLAND	16.9%	16.9%
CT	56.8%	56.8%
Hartford	75.9%	75.9%
MA, RI	1.2%	1.2%
Boston	26.6%	26.6%
ME, NH, VT	NA	NA

The percentages represent the differences in number of rounds played comparing January 2014 to January 2013.
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